

Eastern Area Committee Funding Scheme

Summary of applications received for the December 2021 meeting

Area Committee's allocation for 2021-22 - £48,000.00

There have been no previously agreed allocations by Eastern Area Committee

Available to allocate at the December 2021 meeting - £48,000.00

(Applications arranged in the order they were received)

Reference:	EAC012
Organisation:	Green Cube CIC @ Polka Dot Arts
Applicant Name:	Sioux Peto - Director
Status of organisation:	Community Interest Company (CIC)
Details of project/activity:	<p>Green Cube is a Community Interest Company and is based at Polka Dot Arts in Teynham. It is an independently run Arts organisation led by Sioux Peto and Colin Barnard. Our aim is to use Art, Artists and Art related projects to deliver creative spaces, programmes and events that are linked to environmental issues. Working in collaborative partnership with local non arts groups and organisations for the benefit of the local community. Leading to a higher engagement within the arts, heritage and environmental sectors to raise awareness of where and how we live in Swale.</p> <p>This is an ongoing project – All monies will be spent over the next 2years. As a community organisation we are always very conscious of keeping our costs to a minimum and making it go along way and are used to working within very tight budgets and timescales. Green Cube will control the budget on this project and donate time and additional equipment as required. We organise all admin and events ensuring the projects run properly. We have also have our own insurance, risk assessments and policies in place.</p> <p>Activities - Green Cube CIC and Polka Dot Arts has been partnering Teynham in Bloom an independent volunteer led group to Flower up Teynham Village to keep it Bright, Clean and Green since 2020. Green Cube set the group up, creating a constitution, organising events and task days, insurance and risk assessments. We have also assisted with funding. Writing bids and financially backing them to buy equipment, and plants etc and also lends additional services and equipment when necessary.</p> <p>This is a joint proposal in partnership with Teynham in Bloom.</p>

	<p>This project is about flowering up Teynham Village. Creating a brighter, cleaner and greener environment for all of our local community. We have had great feedback and assistance from within the village during the past year and have been financially supported by both our Local Borough Councillors from their members grants for which we are grateful. It is now time to expand this ongoing project.</p> <p>Positive benefits for our project include:</p> <ul style="list-style-type: none"> ● Greener and cleaner surroundings ● Creating a greater sense of community through improvements to public spaces ● A safer environment ● Positive effect on well-being and health <p>For 2022 we are again raising awareness and funds. We need more volunteers. The group wish to purchase additional planters, buy bulbs, plants and wildflower/meadow seeds for areas we are working on which include Teynham Train Station, the Ash Path, Station Road and Crispin's and other areas that we can get permissions for may include the pond area at end of Froggnal Lane. We would also like to plant 2 memorial Cherry Trees, KCC permissions allowing, plus the continuing upkeep of our existing 4 planters. All volunteers help litterpick and we need extra litter picking equipment. We also hope to get more local businesses involved. Ideas include encouraging hanging baskets and planters on the main roads with insect friendly planting schemes that are visually pleasing and can help reduce traffic pollution.</p> <p>2022 sees the Queens Diamond Jubilee Celebrations and we would like our village to look amazing. Our planting schemes will be a reflection of this and add to the village for the coming years.</p> <p>Additionally, Green Cube will run free community led art projects including creating a Fairy Door Trail, working with community groups organising tasks dates for planting scheme, creating a community mural, making decorations and special creative projects for the Queens Diamond Jubilee celebrations in June and the In Bloom competition in July. We would also be contributing towards the Teynham Christmas Tree project 2022. Green Cube is also applying for further funding from the Co-op for Artists fees and material costs to deliver more workshops within the community.</p> <p>Thank you for this opportunity to help flower up Teynham</p>
Supporting papers	No.
Quote provided	No. Figures are estimates
Total project expenditure:	Teynham in Bloom Planters self-watering x2- Amberol - £525

	<p>Plants, including bulbs and seeds - Various suppliers - £750 Trees £40 guards etc £20 x 2 - Edible Culture - £120 Litterpicking equipment - Keep Britain Tidy - £190 Incidental costs eg gloves, small tools etc - Various suppliers - £50 Promotional materials flyers, certificates, signage - Various suppliers - £250</p> <p>Insurances and in Bloom Entry Fees South South East In Bloom Entry 2022 - £60 RHS Insurance for 2022 - £75</p> <p>Green Cube CIC Community Mural project – Green Cube CIC - £250 Art workshops including artists fee and materials – Green Cube CIC - £350 Additional Cutting/strimming cost of Pathways/Trees - Helping Handz (local) - £250</p> <p>TOTAL project costs approx £2,870.00</p>
<p>Total project income (addition sources of income including cash/in kind):</p>	<p>None.</p>
<p>Funding request:</p>	<p>£2,870.00</p>

Reference:	EAC013
Organisation:	Swale Member bid
Applicant Name:	Cllrs Gould, Saunders and Whiting Lead officer – Emma Wiggins Cabinet Member – Cllr Monique Bonney
Status of organisation:	Borough Council
Details of project/activity:	<p>Area Committee members had a presentation on local bus services at their September meeting and a resolution was passed proposing a consultation on what local residents want from bus services. It is hoped that the results of the consultation can be used to influence KCC and local bus companies when they are reviewing and developing local bus services</p> <p>What we want to find out: What use do residents make of buses currently How can we improve services What would persuade residents to use the bus rather than other forms of travel Characteristics of respondents in terms of age, location and reasons for travelling</p> <p>Audience for research: The consultation report will be shared with the Area Committee, the Quality Bus Partnership and potentially taken to the JTB and Bus providers as a proposal.</p> <p>Methodology and Timescales: Online and paper version questionnaires to be made available. Consultation to be promoted through SBC media, local parish and town councils using their social media and newsletters and local schools. Councils to be encouraged to run stalls and events to gather feedback. Results to be tabulated and summary report with recommendations for improvements to be made available.</p> <p>A motion was passed at the September Area Committee meeting proposing that funding is set aside for a consultation on bus services in the Eastern area. The Eastern Area criteria specifically reference projects that will have a positive impact on travel in the area.</p> <p>We expect the project to require the following resources, which can either be provided in house or purchased in.</p> <ul style="list-style-type: none"> • Market research skills in designing a questionnaire, analysing results and preparing a short report (could be in house if available or external). • Communications input to liaise with parish and town councils, publicise and promote consultation (some of this could probably be done externally).

	<ul style="list-style-type: none"> • Related administration and print/IT costs. <p>Discussions with SBC officers suggest that there are resource challenges for the project to be supported in the short term, even if project delivery is contracted out, but that there could be the possibility of the project being supported through the new Active Travel Coordinator post or alternatively project managed by a town or parish council in the area and that these options should be explored further.</p>
Supporting papers	No
Quote provided	No - The Eastern Area Committee proposed that £10,000 be set aside for the project at its September meeting. Initial soundings suggest that if the project activity is very clearly scoped it could be possible to deliver it within this budget.
Total project expenditure:	£10,000.00
Total project income (addition sources of income including cash/in kind):	None.
Funding request:	£10,000.00

Reference:	EAC014
Organisation:	Doddington Parish Council
Applicant Name:	Mrs Wendy Licence – Clerk to the Council
Status of organisation:	Parish Council
Details of project/activity:	<p>The Council has received a number of requests from young mothers in the village to update its play facilities at the Playing Field including the addition of equipment for toddlers. This demonstrated something that the Council had already noticed and that is the welcome changes in the age demographic of the village and indeed our surrounding catchment area. The village now has many young families. The playing field and facilities attract young families from the village and also from miles around which is very pleasing.</p> <p>Three picnic benches, one with wheelchair/ buggy access, have recently been installed and these are already attracting parents and carers with young children to go to the Playing Field. However, there is nothing for the toddlers to play on.</p> <p>The respondents of the 2011 Census were asked to rate their health. The percentage of residents in Doddington rating their health as 'very good' is less than the national average. Also, the percentage of residents in Doddington rating their health as 'very bad' is more than the national average, suggesting that the health of the residents of Doddington is generally worse than in the average person in England. The pandemic has affected people's mental health and the provision of toddler equipment would be extremely beneficial to parents and carers in the local community as this will encourage them to take their children out as there will be somewhere for them to go in the village.</p> <p>The project to add toddler equipment to the play area will improve the facilities of the area. It will encourage parents and carers to go to the playing field, which is a central open space in the village. This will enable parents and carers to interact with others, thus improving their mental health, as well as encouraging exercise making the project very beneficial for their general well-being. It will also help small children grow their social skills as they play with other children.</p> <p>This is a much needed investment in the open space. The Council will be responsible for the ongoing maintenance of the play equipment.</p>
Supporting papers	No
Quote provided	Yes

Total project expenditure:	Wicksteed Simba , toddler multiplay - £13,061.15 VAT - £2,612.23 Total project expenditure - £15,673.38
Total project income (addition sources of income including cash/in kind):	Bensted Charity Grant - £1,000.00
Funding request:	£5,000.00

Reference:	EAC015
Organisation:	Faversham Town Council
Applicant Name:	Louise Bareham – Town Clerk
Status of organisation:	Town Council
Details of project/activity:	<p>The Park and Pedal Scheme will seek to evidence the need and practicalities of operating an e-bike hire scheme within the Swale Eastern Area during a 12 month operational period.</p> <p>Two pairs of e-bikes will be available to hire through an online booking system. Simplybookme has successfully been used previously by the Town Council as a booking system.</p> <p>Each pair will be sited at various locations during the period, with records kept of their hire and follow up surveys sent to hirers.</p> <p>The Town Hall in Faversham will be the first hire site and we have already had interest from tourism destinations located within the Eastern Area. We anticipate other locations could include accommodation providers, public houses, cafes and railway stations. These will be pursued if the trial is given the go ahead to proceed.</p> <p>There will be an option for e-bikes to be stored in a secure locker which can be accessed via an app once payment has been received. This will enable e-bike hire in locations where there is no manned facility, such as areas of new development, which would help to increase permeability.</p> <p>The Town Council's Facilities Manager, assisted by the Facilities Apprentice, will be responsible for maintenance of the bikes and replacing re-charged batteries.</p> <p>The Park and Pedal Scheme will encourage active travel and reduce car use. It will provide residents with an opportunity to 'try out' an e-bike before purchasing, as well as encouraging visitors to the area.</p> <p>We will work in partnership with local businesses and parish councils to promote the scheme in as many different areas as possible to help boost the local economy.</p> <p>We will work with local health care providers and social prescribers to offer free e-bike hire to disadvantaged individuals to help in the reduction of health inequality and mental wellbeing.</p>

	<p>Hirers will be provided with a leaflet providing routes of varying distances. These will take in local heritage and other areas of interest to boost the local tourism industry wherever possible. In the future, we would look to have these sponsored by local businesses.</p> <p>Anecdotal evidence provided to us from the local cycle shop indicates there is a need for bike hire within Faversham the surrounding area. The nearest other bike hire schemes are in Whitstable and Canterbury.</p> <p>Similar e-bike hire schemes within Kent charge £25-£35 for half a day's hire and £45-£54 for a full day's hire. Therefore, if all 4 e-bikes were hired every day for a week at a rate of £45, this would provide an income of £1,260 including VAT, or all 4 hired every weekend for a year, £18,720.</p> <p>Any money raised from e-bike hire would be set aside to pay for maintenance, ongoing costs, operatives, administration and providing free sessions for disadvantaged individuals or families. As well as the option for additional bikes to extend the scheme within Swale.</p> <p>If the scheme was deemed unsuccessful the e-bikes would be sold at the end of the trial and funds returned to Swale Borough Council.</p>
Supporting papers	No
Quote provided	Yes
Total project expenditure:	4x E bikes and batteries - £5468.00 Insurance – £428.00 Secure locker & app - £1,200.00 Online booking system - £200.00 5000 leaflets - £500.00 VAT - £1533.00 Total Expenditure – £9,329.00
Total project income (addition sources of income including cash/in kind):	4 helmets & locks from Faversham Bike Warehouse - £200.00
Funding request:	£7,796.00

Reference:	EAC016
Organisation:	Faversham Town Council
Applicant Name:	Louise Bareham – Town Clerk
Status of organisation:	Town Council
Details of project/activity:	<p>This project seeks to provide a trial for secure cycle storage and is initially aimed at individuals who live or work in the town centre with no space to securely store a bike within their building.</p> <p>Designed and manufactured by Cyclehoop, the bike hangar offers a secure solution to long-term cycle parking and an effective way to protect bikes from tough weather conditions, vandalism and theft. This award-winning product stores six bikes within half the space of a car parking bay. However, it should be noted that bikes still need be secured with a D lock.</p> <p>Other cycle storage systems were researched, but the bike hangar's size enables it to be installed within a street setting where storing bikes with limited outside space can be a challenge.</p> <p>We are seeking funding for two bike hangars to be located in Central and Institute Road Car Parks. Locations have been identified, which do not impact on SBC car parking revenue.</p> <p>FTC officers would administer the trial and oversee the hiring of space within the hangars. While on trial these will be let on a weekly or monthly basis, but long term we would expect rental to be on an annual basis.</p> <p>Residents will be consulted during the trial, targeting those who live on streets with difficult or no outside access, such as terraces and flats. Where sufficient interest is shown, a bike hangar can be relocated and its use monitored. We will work with SBC Ward Councillors to ensure that parking orders are obtained if needed.</p> <p>The Town Council is seeking to promote active travel by encouraging cycling as a sustainable form of transport. Anecdotal evidence shows owners of high value bikes are less likely to leave them on a cycle hoop all day, while at work.</p> <p>We will proactively work with town centre businesses and those on outlying trading estates to promote cycling as an alternative form of transport, whilst consulting on the need for further secure bike storage.</p> <p>We will proactively work in residential areas where we already know that parking permits exceed the number of parking spaces available, to encourage sustainable and active methods of transport.</p>

	<p>Cyclehoop work with a number of councils and bike hangars have been used in high volume in London Boroughs for several years, and more recently in Edinburgh and Glasgow. Some London Boroughs are subsidising the cost of the bike hangar to encourage its use. We have seen evidence that hire charges range from £35pa to £125pa per bike space.</p> <p>It is anticipated that this trial scheme could raise approximately £720.</p>
Supporting papers	No
Quote provided	Yes
Total project expenditure:	2 x bike hangers delivered & installed - £6,850.00 Advertising & Marketing plus officer time - £1,450.00 VAT - £1,370.00 Total project expenditure - £9,670.00
Total project income (addition sources of income including cash/in kind):	Income accrued from rentals - £720
Funding request:	£7,580.00

Compiled by Janet Dart, Interim Area Committees Coordinator

Date: November 2021